



ACADEMY FOR CO-OPERATIVE MANAGEMENT, RESEARCH & TRAINING ACMART

ACMART/35/2026-27/14

03 July 2026

To:

1. The MD, The West Bengal State Co-operative Bank Ltd.
2. The Additional R.C.S. (Training), Co-operation Directorate
3. The RMs, The West Bengal State Co-operative Bank Ltd.
24 Parganas (S), (N) and Coochbehar and Alipurduar Regions
4. Deputy / Assistant Registrar of Co-operative Societies (All Ranges)
5. Chief Executive Officer / General Manager, DCCBs / CCBs (All)

Madam / Dear Sir,

**Sub: Four-days' programme on " PACS as MSC " for the Officials of PACS
- 21 to 24 July 2026**

1. Introduction

Keeping in view the emerging requirements of the PACS for the need of diversification of their business in the present scenario, ACMART is organizing a short-term course on and from **21st to 24th July 2026** (including one day Field Visit). We shall be glad if you please depute suitable officials from amongst the PACS under your jurisdiction for participation in the above course.

2. Objectives

- (i) Develop the capacity of the PACS for doing business.
- (ii) Describe various methods of mobilization of resources by PACS
- (iii) Explain various loan products under diversified business

3. Contents and Coverage

The course shall cover: the role of PACS in as Multi Service Center (MSC), SWOT analysis and viability of PACS through business diversification, preparation of DPR, procedures organisations- PODF-ISS under NWR, field visit to a PACS.

4. Participants / Nominations

The course is suitable for the Managers / Asstt. Managers / Accountants of the PACS. The number of participants in the above course is **limited to 30**. The nomination may please be sent to us at the earliest or latest by **18 July 2026**. The registration is on a **first come first served basis** and will be accepted for the first 30 candidates only. **Not more than one official from a particular PACS shall be entertained.** Nominations is to be submitted through the portal of ACMART website: www.acmart.wbstcb.bank.in Accepted nominations shall be confirmed over phone / e-mail / WhatsApp. Therefore, please provide correct contact details of the nominated officials, including their **WhatsApp numbers** in the prescribed nomination form attached.

6. Duration



The course is of three days' duration including field visit of one day. Please advise the nominated participant to reach the institute well before commencement of the programme. Please note that the **Bidhannagar Poura Bhavan main entrance opens at 6.30 a.m. in the morning and closes at 8.00 p.m. in the evening.**

7. Accommodation

The hostel facility will be provided from the **evening of 20th July 2026** and the participants will be allowed to stay up to the **forenoon of 25th July 2026**. The hostel facilities are for participants only and as such ACMART will not be able to accommodate spouse / children / guests of the participants.

8. Course fee

Your organization is not required to pay the course fee as the course has been sponsored by NABARD under SOFTCOB assistance. The facilities shall cover boarding, lodging, course fees and supply of study kits / reading materials / handouts etc. The travel cost and TA / DA, local conveyance etcetera will have to be borne by the nominating institution.

9. Medical facilities of trainees

While we shall make all out efforts to arrange for medical facilities to trainees in case of sudden illness requiring specialist attention / hospitalization during the training, the **deputing organization will have to bear entire cost of such medical treatment**. The institutes organizations may, therefore, take care NOT to depute officials suffering from critical ailments. However, the participants may be advised to carry regular medicines with them.

10. About ACMART

ACMART is a premier Agricultural Co-operative Training Institute (ACSTI) runs under the management of the West Bengal State Co-operative Bank and duly accredited by the Centre for Professional Excellence in Co-operatives (C-PEC), Bankers Institute of Rural Development (BIRD), Lucknow. The institute has been rendering quality training and various advisory services since 2001 and was judged as the third best performing CTI of the country in the year 2014 by the National Council for Co-operative Training (NCCT). Situated at Bidhannagar Poura Bhavan premises at Sector-III, Salt Lake, Kolkata; The institute is having air-conditioned Smart Classroom, AC / non-AC Hostel, Computer Lab and Library for the participants besides other recreation facilities including indoor games, televisions, daily newspapers, periodicals etc.

Should you require further information, you may please contact:

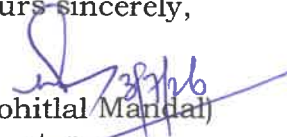
Telephone: (033) 2321-3721

Email: acmart@wbstcb.com

Course Coordinator: Shri Asok Samaddar, Faculty, 9674124165 (for academic affairs)

Administrative Officer: Shri Debojyoti Sil, 9748484496 (for establishment affairs)

Yours sincerely,


(Mohitlal Mandal)
Director

DIRECTOR
Academy for Co-operative Management,
Research & Training
(ACMART)